



Dear Friends.

We love where we live, and we know you do too.

Our beautiful and vibrant Miami Valley is continually changing and evolving. For 105 years United Way of the Greater Dayton Area has been ensuring increased opportunities in quality education, health, and the tools needed to lead financially stable lives.

In the 2017-2018 fiscal year, more than **12,000** of you chose to join together and invest your time, talent, and treasure in your community through United Way of the Greater Dayton Area. That investment translates to more than **300,000** lives being touched. Because of you, we have **given 10,000 kids over 250,000 books in Greene County**. Because of you, we were able to help **more than 2,000 Freedom Schools scholars improve their reading skills during the summer.** And you helped us successfully **launch our VetsLink 211 program supporting more than 127,000 veterans in nine counties.**

As you read this report, you'll see how—through collective impact—we've leveraged your dollars to make the most difference in the community you call home. Because of you, we are working to create bold community change and keep the Greater Dayton area one of the best places to live.

Thank you for your trust in us.

THOMAS MÁULTSBY
President & CFO

United Way of the Greater Dayton Area

NICK EDWARDS

Chairman of the Board, *United Way of the Greater Dayton Area* Senior Vice President, *Key Bank*

WHAT IS COLLECTIVE IMPACT?

United Way uses a Collective Impact model for it's grantmaking but, you might be wondering ... what exactly is Collective Impact?

INSTEAD OF WORKING ALONE TO TACKLE OUR REGION'S COMPLEX SOCIAL PROBLEMS ...





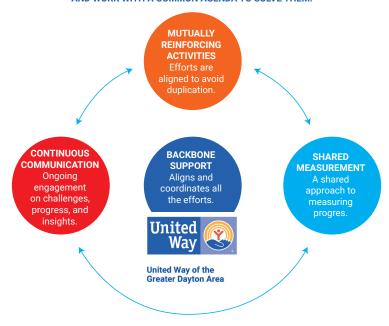








UNITED WAY BRINGS VOLUNTEERS, COMPANIES, COMMUNITIES, AND ORGANIZATIONS
TOGETHER TO ASSES THE MOST PRESSING NEEDS
AND WORK WITH A COMMON AGENDA TO SOLVE THEM.



DUCATION

You Invest in Jocal Solutions EDUCATION, HEALTH, AND FINANCIAL STABILITY

In order to create positive solutions for social issues on a large scale, individuals and organizations must align efforts and work collectively towards clearly defined goals. United Way's collective impact approach addresses people's immediate needs, but also works collaboratively with other partners in the community towards changing systems so that people can avoid challenges altogether. It is about investing in the present as well as the future.

INVESTMENTS IN EDUCATION Total Investment: \$500,000+

Investments in Education of more than \$500,000 are working to improve outcomes in the following priorities:

- Daycares attaining Quality Star Rating(s)*
- After-school programs focused on academic success, risk avoidance, and personal resiliency
- Special needs daycare for all developmental and learning abilities
- Teen parent education focusing on eliminating child abuse and neglect before it starts
- Youth mentoring, behavioral health, asset and character development programs
- Academic support for early learning, third grade reading, eighth grade math, and high school graduation

18%
of high schoolers
in our area
do not graduate

*Step Up To Quality (SUTQ) is a five-star quality rating and improvement system administered by the Ohio Department of Education and the Ohio Department of Job and Family Services. SUTQ recognizes and promotes learning and development programs that meet quality program standards that exceed licensing health and safety regulations. The program standards are based on national research identifying standards which lead to improved outcomes for children.

Rated programs are able to register for a renewal or an increase to their rating and unrated programs are able to register for an initial rating. Registrations are submitted using the Ohio Child Licensing and Quality System (OCLQS).

For more information regarding Step Up To Quality including helpful documents and resources, please visit the Early Childhood Ohio website at www.earlychildhoodohio.org.

INVESTMENTS IN HEALTH Total Investment: \$347,000+

Investments in Health of more than \$347,000 are working to improve outcomes in the following priorities:

- Advocacy, court accompaniment, legal, and counseling services for domestic violence victims and their children
- Community gardening, school gardening, and nutrition consciousness programming for all ages
- Home healthcare, visiting nurse, home delivered meals, hot meals and socialization, exercise and health checks for seniors and those challenged with disability.



INVESTMENTS IN FINANCIAL STABILITY Total Investment: \$103,000+

Investments in Financial Stability of more than \$103,000 are working to improve outcomes in the following priorities:

- Work readiness and certification training in areas like forklift training, construction, and OSHA certifications.
- Life skills training for adults with little to no work experience and complex needs.
- Family Stability Program resources and case management support for families struggling to meet basic needs.

154 families remained in their homes

In addition to investments in Education, Health, and Financial Stability, United Way of the Greater Dayton

Area invested more than \$230,000 in emergency services. Program funding in this area provides basic need services for individuals and families experiencing financial crisis. Program services in this area provide support with Emergency Food, Freedom from Violence, Disaster Response Supports, Emergency Shelter, and Prescription Assistance. United Way also invests in programs and services in **Greene County** (\$149,000) and **Preble County** (\$90,000).



You Answer the Call FOR INDIVIDUALS, FAMILIES, AND VETERANS

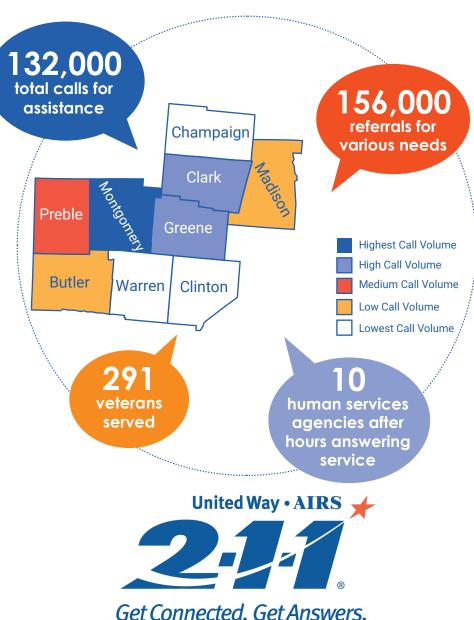
So many people are in need throughout Greater Dayton and beyond, trying to survive any way they can. Being displaced, having mental health issues, and needing food are all concerns our community faces. That's where **HelpLink 211** comes in. People can contact 2-1-1 by phone 24/7/365 and speak with a professional to find help in what can feel like a helpless situation.

On Veteran's Day 2018 United Way of the Greater Dayton Area (UWGDA) expanded our HelpLink 211 services and launched the **VetsLink 211** program to connect veterans to federal, state, and community resources.

Veterans are eligible for many local, state and federal services, but finding the right help quickly can be frustrating, confusing, and stressful. VetsLink 211, a free, confidential, call referral service staffed with veterans ready to help their fellow veterans that will streamline the process and offer timely connection to service providers. VetsLink specialists follow-up with each veteran to make certain their unique needs have been met.

We celebrated the launch of VetsLink with the program's sponsors and supporters—SRC Inc. (an independent nonprofit research and development company) was a Founding Partner in the VetsLink 211 program, with a \$120,000 challenge grant to encourage others to donate as well as almost \$30,000 in donations from its employees. Additionally, Ohio Hospice of Dayton (a nonprofit hospice dedicated to providing the very best end-of-life care) was a Primary Sponsor of the program.

The HelpLink and VetsLink 211 programs serve Butler, Champaign, Clark, Clinton, Greene, Madison, Montgomery, Preble, and Warren counties. Veterans, their family, or caregivers are encouraged to dial 2-1-1 anytime day or night to speak with a VetsLink 211 specialist.





You Give Children the Tools to Succeed FREEDOMS SCHOOLS COLLABORATIVE

52%
OF THIRD GRADERS
IN THE GREATER
DAYTON AREA ARE
NOT PROFICIENT
IN READING.

The Freedom Schools program is a collaboration of United Way of the Greater Dayton Area, Montgomery County, and the Children's Defense Fund that provides free summer literacy enrichment that helps children fall in love with reading, increases their self-esteem, and generates more positive attitudes toward learning.

United Way is committed to making summer enrichment opportunities available to youth who might otherwise not have access. At least 80% of scholars' household income is at 250% of the federal poverty guideline or below. We also provide reserved enrollment slots for children in foster care.

Freedom School students average a 2 month gain in reading skills through the program.

Children are taught using an integrated reading curriculum that supports them and their families around five essential components:

- 1. High Quality Academic Enrichment
- 2. Parent and Family Involvement
- 3. Civic Engagement and Social Action
- 4. Intergenerational Leadership Development
- 5. Nutrition, Health, and Mental Health

Opportunities for summer learning are critical for mitigating summer learning loss—which disproportionately affects children from low income households—and increasing the academic obtainment for our young people. Additionally, the Freedom Schools model works to address some of the non-academic barriers to learning that many of our young people face. In the six years since Freedom Schools began we have helped over 2,000 scholars improve their reading skills and invested \$2.5 million into our future leaders.

"We love all of the creative exposure our children received, the fantastic field trips, and the patience and love the staff showed the children."

"I was very impressed with everything that I saw and experienced. My child now voluntarily reads at least 3 or more books a day! We will absolutely be back next year!"

99%
OF PARENTS FEEL
THAT FREEDOM
SCHOOLS IS A
VALUABLE
PROGRAM.

"My granddaughter enjoyed Freedom Schools so much she cried when we told her that it was finished."

Montgomery County Freedom Schools Collaborative



Coordinated locally by:

United Way of the Greater Dayton Area



You Help Families Stay in Their Homes

age

Numbers

served

2014-2018

298

The **Family Stability Program** is a partnership with United Way of the Greater Dayton Area, Homefull, and the Siemer Institute to prevent homelessness and student mobility among school children and their families. One of the most significant barriers to the educational success of children is school mobility. Frequently changing schools has a negative impact on a child's academic outcomes including an increased risk of failing a grade or not graduating.

709

children

Given that the average child requires 4 to 6 months to recover academically after each school change, it can be expected that children and youth who change schools multiple times will not only fail to recover, but will lose academic ground (Burley & Halpern, 2001).

Family Stability Program (FSP) is a two-generation approach that addresses the school mobility problem through multiple focus areas: helping families stay in their homes, becoming financially stable, and supporting children's academic success.

With Homefull's case management and program implementation, we are able to help fulfill the Siemer Institute's mission to enhance educational opportunities for school-aged children by preventing family homelessness and reducing student mobility. United Way and Homefull work closely to continually improve the quality of service delivery and implement new strategies to maximize the impact on children and families.

SUCCESS STORY

16

non-

school

age

When Christina came to the **Family Stability Program (FSP)**, she was on the verge of losing her apartment where she and her two children had lived for nearly a year and a half.

Christina had just lost her job and was actively looking for employment. She was behind on her rent, but her landlord was willing to work with her and FSP. Christina was able to pay portions of the back rent doing odd jobs but was never able to pay the full amount.

She worked very closely with case management to help her find a new job and worked on budgeting in order to become stable, and FSP was able to keep her and her children in their apartment.

Christina started working two jobs in order to find the necessary income to be able to afford her rent and other housing related costs. As she continued to work through the Family Stability Program, Homefull was able to assist Christina with paying off her old DP&L and Vectren

She continues to work hard and is in line to get a raise and possible promotion. Christina's kids have been able to improve in school and report being happy that they do not have to leave their home or change schools.

debts.

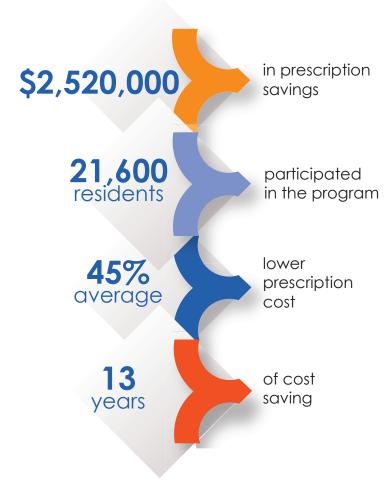


You Create a Healthier Miami Valley FAMILYWIZE PRESCRIPTION PROGRAM

The FamilyWize Prescription Program is a partnership with United Way of the Greater Dayton Area and FamilyWize to provide a **free prescription discount cards** to reduce the costs of prescriptions for anyone who uses it. By aggregating large groups of patients, the partnership advocates and negotiates for deep discounts on prescription medications which it then passes on in full to patients.

The free FamilyWize Prescription Discount Card can be used by anyone: uninsured, insured, and even people with Medicaid or Medicare. The use of the card is unlimited, does not require any personal information from the user and has no eligibility criteria.

The FamilyWize card immediately lowers the cost of prescription medications by an average of 45% for people with and without insurance. Just by presenting the FamilyWize card or mobile app at their local pharmacy, people can save on the cost of their medicine, with no strings attached.





We Use Every Hand You Offer VOLUNTEER CONNECTION

GROWING HOME

When you give to United Way, your investment stays local to help people who live in our community. Your generosity helps make the greater Dayton area a better place for us all. We help people learn, develop, hope, and live their best lives. Our goals is to make the greater Dayton area thrive in the sectors of education, financial stability, and health that will advance the common good

hours

for all in our community.

Ways to Give

You are important to us! Working with our professional staff, we offer flexible and strategic giving options tailored to your charitable interests. We accept a wide variety of gifts of your time, talent, and treasure.

Volunteer

Volunteering is a fun way to spend quality time, pass down family values, learn about your community, and help children build skills that will help them in school and life. Whether you want to help at one-time days of service, or make an ongoing commitment to serve together, there are plenty of ways to get involved.

Cash

A cash gift IS fully deductible up to 50% of the donor's adjusted gross income in any one year. Deduction amounts exceeding this limit may be carried forward for up to five additional years. Actual tax savings from gifts of cash depend on your tax bracket.

Securities

Gifts of appreciated securities (stocks, bonds, and most mutual funds) also offer tax advantages. If you held the securities for one year or longer, the current value is tax deductible up to 30% of your adjusted gross income. Deduction amount exceeding this limit may also be carried forward for an additional five years. You do not have to pay federal or state capital gains taxes on the appreciated portion of the gift.



Real Estate

We can accept a gift of a residence, commercial building, and income-producing or non-income producing property. A gift of real estate owned for more than one year entitles you to a tax deduction for the fair market value of the property. You also avoid paying capital gains taxes.

Leading the Fight Against Poverty

TOCQUEVILLE SOCIETY

Tocqueville Society members are key investors in creating a better future for our community. These leadership donors' investments of \$10,000 or more annually wield significant power. Since 1985, our Tocqueville Society has given back over \$19 million to the Greater Dayton community through United Way.

Anonymous
Mary H. Boosalis
Nathan Brandstater
Ronda Brandstater
Dorothy & Terry Burns
Roy & Shelley Chew
Robert & Donna Miles Curry
Daniel W. & Cynthia J. Crotty
Karen & Kevin Crotty
Mr. & Mrs. William A. Enouen
Bruce & Deborah Feldman
Jeanne & Richard
Glennon

Richard H. Grant, III
Mr. & Mrs. J. Stephen Herbert
Jon & Lisa Larrabee
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Ron Sweeney & Lori Post
Kelly & Tony Taylor
Connie & John Taylor
Judy Thompson
Jean & Phil Wagner
Betsy & Lee Whitney
John E. Voss



ABOVE: Tocqueville member Kevin Crotty with Tim Brabender and Dan Crotty.

RIGHT: Tocqueville Society member Dr. Peter Bath (left) receives the Fundraiser of the Year Award at the Big Thanks.





ABOVE: Tocqueville members network at one of their annual events.

Celebrating Jegacy JOHN MOORE SOCIETY

Kristen Anderson Lisa Arzate, Realtor Paul H. Benson & Stephanie Slowinski Patricia Black Gary J. Blake Dr. John E. Bloom, M.D. Jenniffer Boanar Dr. Angela D. Booth-Jones, PhD Karen W. Borgert Tim & Susie Brabender Robert Brett Mike Burlingame Gary & Lynn Cammorato Jacqueline Carrier Cheryl Chabali Mark & Claire Chilson Sue Ciarlariello Cheryl K. Clark Timothy Cloonan Joseph R. Cook G. Aaron Cooper Allan & Elsie Crasto David Dashewich

Mr. & Mrs. Dan Davis

Garry Day

Dr. Timia DelPrete-Brown Ms. Waltring Durham Mark Ecton Katrina Enalish Mark Feighery Kevin C. Fitzgerald Margaux Frazee Michael L. Gaines Pat Garland Mr. David N. Gerstner Garv & Terri Ginter Scott & Debbie Graham Lynn M. Grismer Richard Haas **Amy Hager** Ms. Peg Haley Kevin & Joanne Hall Kevin P. Hallinan Mark & Beth Heitkamp Kimberly A. Hensley, MS, RN Meloney C. Hillier D'Wayne Howard Shaun Hunter Michael R. Hurd

Derrick & Nicole Johnson

Tom Kellev & Helen Jones-Kelley Ben Kimmel & Kate Conway Kelly & Gretchen Kissock Lela M. Klein Buddy & Donna LaChance Michael & Michelle La Verdiere Marcia Lanae Beth Lina Jodi Long Karim Lopez Dr. Tammy Lundstrom, MD, JD Cheryl Lunsford, RNCM Deborah & Philip Mals Linda Manns K. Duane Martin, JD, MBA J. Thomas & Frances Maultsby Mr. Brandon C. McClain Adam & Maureen Mezoff Mr Jeffrey J. Mims, Jr. Mr. John E. Moore Lillian Moore-Moyer Pamela Morris & David Lemmon Katie M. Myers

Suzzy Nandrasy

In Honor of Norma O'Connor Dr. Michael Oberdoerster, MD Dawn Parker Ashish Parmar Kendall & Geraldine Peques Tonya Perry Jim Peters Jacqueline R. Phillips Michael Price Cathy Ponitz Agron Powell Jr. Carol A. Prewitt Anne M. Proulx & Scott Baird Catherine Rauch & Shanda Nugent Amy Riegel Joan & Stephen Ringel Jenell R. Ross Robin Rutledge Diane Ryckman Jason Sanders Art & Patty Santoianni Ann Schenking Christine Sexton Christopher L. Shaw Leah Showalter Barker

Ms. Susan H. Sibbing Tracy & Matt Sibbing Candy Skidmore Thomas Skill & Debbie Juniewicz Donald L. Smith Steve Smitherman Jean Solomon Shawn Stocks Douglas Stover Katie Sturais Mr. T. Scott Teeters Carin Tener Karen F. Thomas Christina Turner Diana Tyson University Of Dayton Apryl M. Van Oss Jason Virtue Ms. Kathleen Webb Katherine Wentworth Mr. Jarrod Williams Thomas & Kathleen Wittberg Darlene Wiseman Susan & Randy Woods Jeremy & Deirdra Yocum

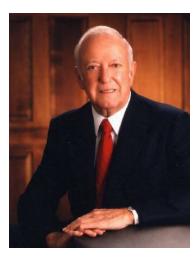
INVESTING IN OUR FUTURE

John Moore Society Members are leaders in philanthropic initiatives who work to promote balance and inclusion in our community. This African American giving society has helped over 2,000 scholars improve their reading skills and invested more than \$2.5 million raising almost \$800,000 of that toward Freedom Schools alone. John Moore members want to make certain all kids succeed and carrying on John Moore's Legacy of caring and supporting the most vulnerable members of our community.

RIGHT: John Moore Society members Judge Gerald Parker and Dayton City Commissioner Jeffrey Mimms, Jr. at JMS Annual Luncheon.



Jeaving a Jamily Jegacy THE BERRY FAMILY ENDOWMENT FUND



The Berry Family's Endowment Fund has been supporting the Greater Dayton area for 28 years and will continue for generations to come.

John William Berry Sr., a philanthropist who made a fortune taking the Yellow Pages global was one of ten founding members of our United Way's Tocqueville Society (1985) and was an ardent supporter of our organization—also serving on the Board of Directors for nine years.

Created in 1991, this fund provides annual contributions to the United Way of the Greater Dayton Area on behalf of the Berry family, which includes Marilynn Berry, John W. Berry, Jr., Shirley Berry, and Charles D. Berry.

Leave a mark on your community that lasts forever by including the United Way in your estate plan. You can use a variety of assets to make a planned gift that supports the causes you care about.

Bequests

Including a charitable bequest in your will or living trust to United Way of the Greater Dayton Area is a simple way to make a lasting gift to your community. A charitable bequest can be a specific dollar amount, a percentage of your estate, or what remains after other bequests are made.

Life Insurance

Name United Way of the Greater Dayton Area as a beneficiary of your policy. Your estate will be entitled to an offsetting charitable

deduction. You can also name us as the owner and beneficiary of an existing or new life insurance policy. You will receive an immediate tax deduction that usually approximates the cash surrender value of the policy. All premium payments made thereafter are deductible as a charitable contribution.

Retirement Plans

You can name United Way of the Greater Dayton Area as the designated beneficiary of a retirement plan (401(k), IRA, 403(b)). These are advantageous types of assets to leave to charity because they can be taxed heavily when left to heirs. Designating your retirement plan to United Way ensures that 100% of your gift will support your charitable interests.

Gifts that Provide Income Charitable Gift Annuity

You can establish a charitable gift annuity for as little as \$10,000 in cash or securities. You can get an immediate income tax deduction, a guaranteed payment you can count on for life for you or a loved one, and leave a legacy that will support the causes important to you forever. A portion of the payments you receive may be treated either as tax-free return of principal or long-term capital gains.

Charitable Remainder Trust

You can establish a charitable remainder trust, which provides you or other named beneficiaries with income for life or for a specified number of years. Establishing a trust is easy. Cash or property is transferred to the trust. The income amount that beneficiaries receive annually equals a fixed percentage of the trust's fair market value or a fixed dollar amount.

Though You our donors make us greater

BEAUMONT SOCIETY \$5,000 - \$9,999

Brock & Margy Anderson Albert & Susan Asebrook, III Robert F. Baldwin, Jr. Paul H. Benson & Stephanie Slowinski Fenton & Jessie K. Bott Fund Tim & Susie Brabender Patrick & Cheryl Buchenroth Mark & Claire Chilson Steven D. Cobb Marilyn & Bill Crotty Francesco & Kathleen Ferrante Michael I. Freed Matt & Sharon Graybill Mr. Paul W. Gruner Mr. William D. Hack Mr. Charles Hemmelaarn Fred M. Manchur Dan & Jean McCabe David & Sharen Neuhardt Brenda Newell Arthur Norman Donald & Marcia Schade Gregory Simpson Mrs. Nancy Zorniger

DIAMOND LEADERS \$3,000 - \$4,999

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GOLD LEADERS \$2,000 - \$2,999

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Joan & Stephen Ringel Edward & Ann Rizer Mike Schmidlin Bill & Ann Schuerman Stephen Schwartz Christina L. Sensenbrenner Willis & Susan Serr Charles Sliemers & Abigail Jenkins Deanette G. Sisson Steve & Janel Skerl Robert Smith, MD Shaun & Catherine Smith Paul Stoddard Gregory R. Stout John F. Thompson, Jr. John Tomoser Mr. & Mrs. Truman Vannatta Lori Vavul-Roediger Geoffrey P. Walker Jackson, Wesley Russ & Judy Wetherell Bill & Kate Whistler Sandy Rambo-Williams Kim Lipson Wilson Mr. Stephen Wollenhaupt Merle Wilberding & Susan N. Elliott Judith E. Woll, M.D. Karen K. Wright

THANK YOU to our over 12,000 donors who invested in making our region a better community for **everyone**.

REVENUES, GAINS, AND OTHER SUPPORT

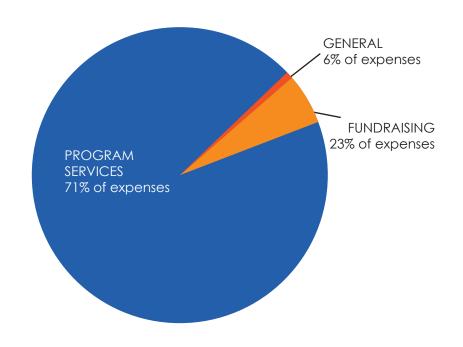
79%	Donor Revenue	\$3,594,461
12%	Grants and other contributions	555,024
4%	Service fees	170,166
0.6%	Invest income	28,203
4.4%	Information and referral	198,100

TOTAL PUBLIC SUPPORT AND REVENUE \$ 4,545,954	VENUE \$ 4,545,954
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GRANTS 12% of revenue SERVICE FEES 4% of revenue 79% of revenue

EXPENSES

71% 6% 23%	•	Program services 12% HelpLink 211 1% Volunteer Connection 8% Freedom Schools Management and general Fundraising	\$3,540,511 585,901 73,132 411,357 319,092 1,118,907
TOTAL EXPENSES			\$4,978,510





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Sharon Weatherspoon

Community Resource Consultant, HelpLink 211

Sandy Williams

Director, HelpLink 211

Mark Willis

Director, Hall Hunger Initiative

